

Training Academy

Showcase

Executive Guide to
Digital Transformation

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Agenda

- **Course Overview**
- Discussions



Relevance to Good Governance:

Critical Business Topic: **Digital Transformation**

- *Outcomes based governance*
 - How to define and achieve business change objectives
- *Conscious corporate leadership*
 - How Executives can own and lead the Transformation
- *Sustainable value creation*
 - How to defining and delivering the business benefits
- *Integrated thinking*
 - Understand the "big picture" of the challenges and necessary actions

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Relevance to Good Governance:

Need for Education : **Digital Transformation**

- Transformations are hard, and digital ones are harder. This year's results suggest that digital transformations are even more difficult. **Only 16 percent of respondents say their organizations' digital transformations have successfully improved performance** and are equipped them **to sustain changes in the long term.** **
- Digital transformations **require cultural and behavioral changes** such as calculated risk taking, increased collaboration, and customer centricity. **
- **Price Waterhouse Cooper's** 27th Annual Global CEO survey just revealed that 45% of CEO's believe their company **will not be viable in 10 years if they stay on their current path.** Companies need to reinvent themselves, but they are **confronted with too many managers and not enough leaders.**

** <https://www.mckinsey.com/capabilities/people-and-organizational-performance/our-insights/unlocking-success-in-digital-transformations>

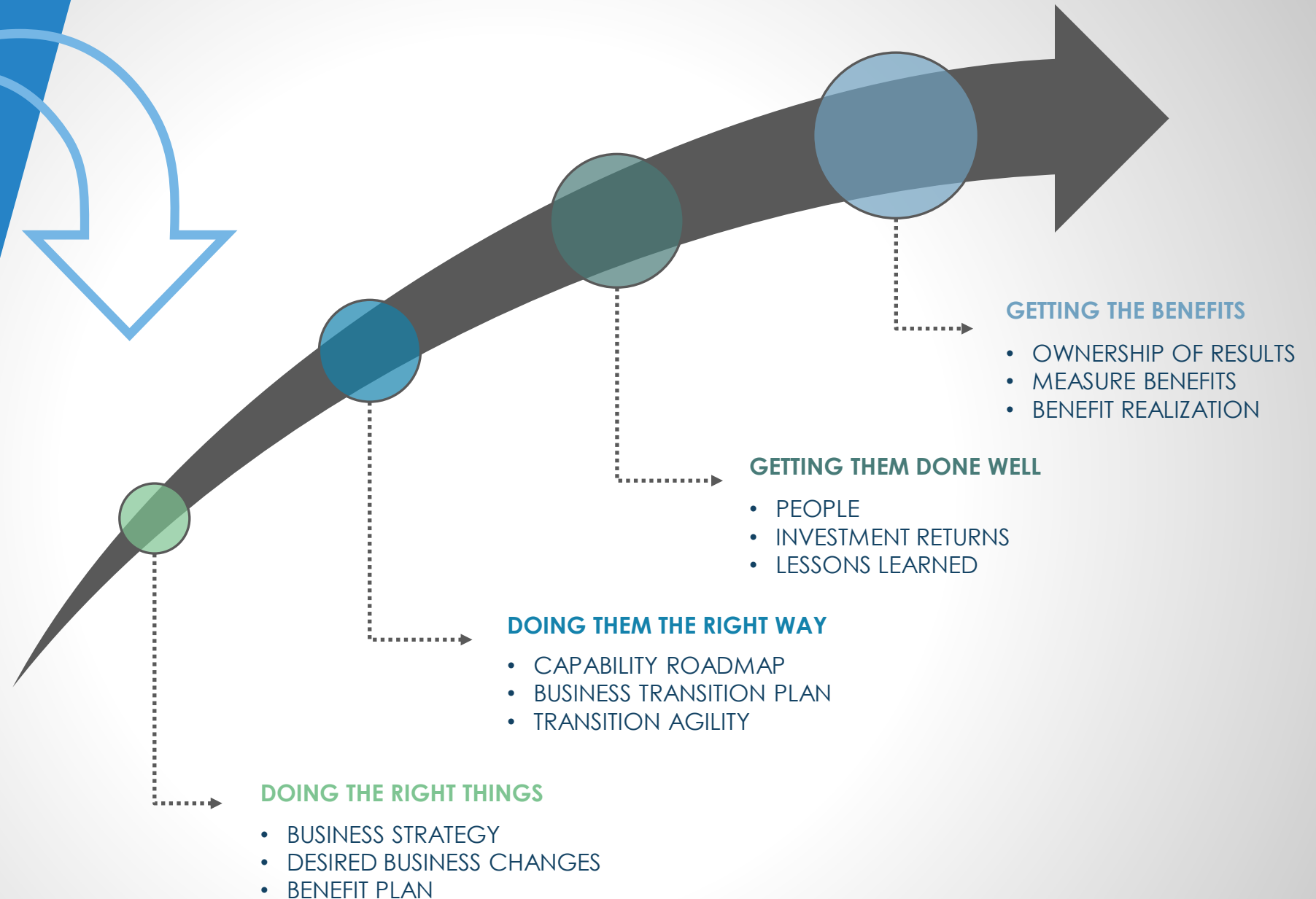
Guiding Principles

Some **fundamental questions** about realizing value from the digital portfolio



Source: John Thorp – The information paradox

Contents



Cookbook
Style



You can take
notes

Each topic is described as:

- ✓ Here's how
- ✓ This is what you need
- ✓ What can go wrong





Answer the question WHY are we doing it?

Business Strategy

Here's how



Seize the opportunity of executive interest in technology –
to build shared purpose

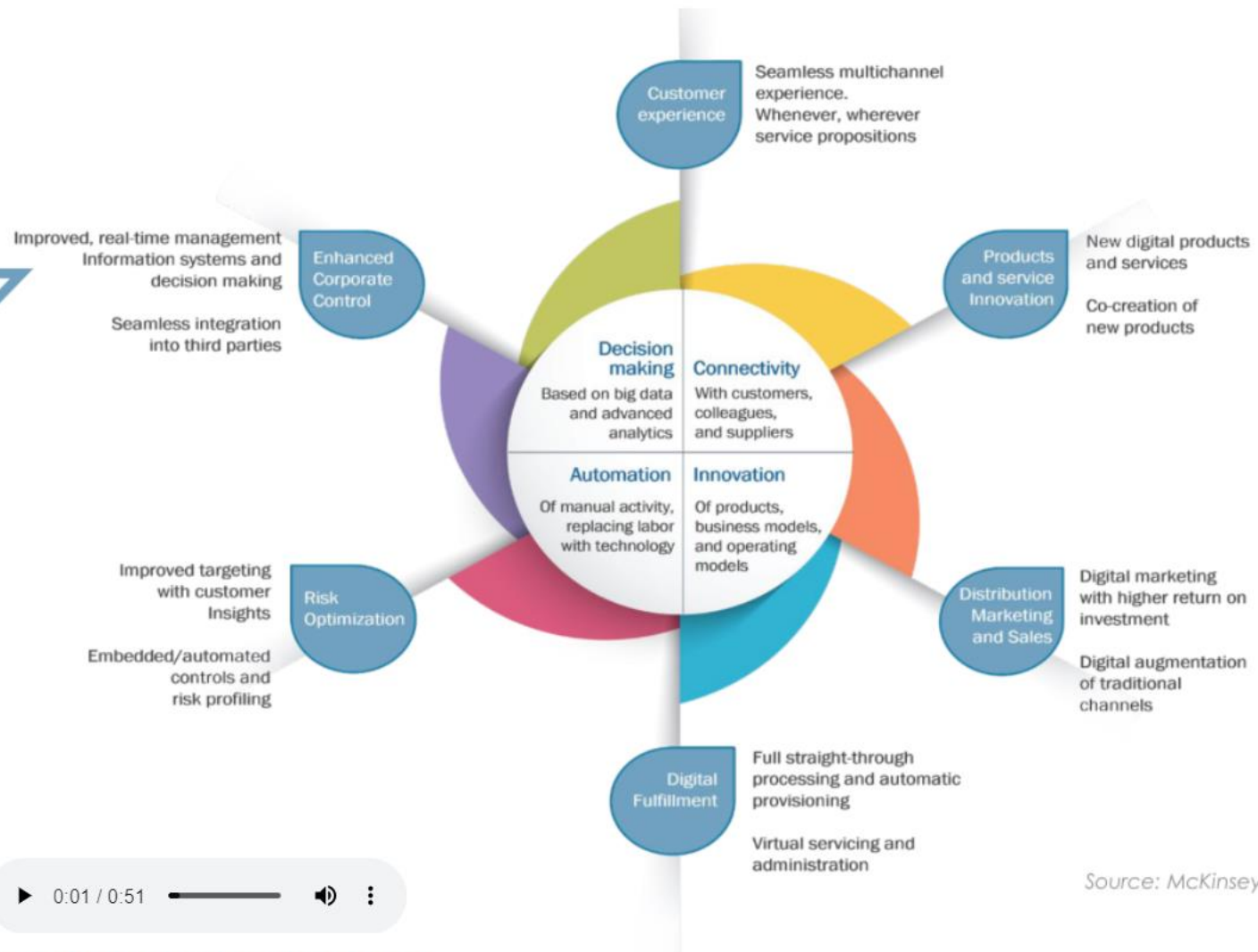
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Business Strategy

This is what you'll need



Source: McKinseys

A single **converged strategy** planning team able to guide and lead the planning process

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Business Strategy

What can go wrong



Board and Executives **delegating** too much to the CIO

Digital transformations are not trivial but serious game changing initiatives. In the past, too often, key technology related decisions have been left to the CIO. With no effective oversight costly issues can be missed or discovered way too late.



Business are **too nervous, not savvy enough** or not encouraged to get involved

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- Welcome to the Training Academy
- Introductions
- Course Overview
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Thank You

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